



Omegas of Shelby

Annual Christopher Johnson Memorial Golf Tournament Sponsorship Packages

Saturday, May 23, 2026

Deer Brook Golf Club | Shelby, North Carolina

2026 Sponsorship Opportunity

Our Mission & Impact

The Christopher Johnson Memorial Golf Tournament honors the legacy of Brother Christopher Johnson while advancing youth mentorship and community development initiatives throughout Cleveland County and beyond.

Proceeds Support:

- **Scholarships** for deserving youth in Cleveland County
- **Evolutionary Mentoring Program** - a transformative initiative fostering leadership and personal growth
- **Community Development** projects that strengthen our region

Sponsorship Levels

Five Levels of Support

Sponsorship Level	Investment	Spots Available	Key Benefits
Platinum	\$5,000	3	Premium visibility, team entry, premium swag
Gold	\$2,500	4	Excellent recognition, team entry, swag bag
Silver	\$1,250	4	Strong recognition, team entry, swag bag
Bronze	\$750	4	Recognition, team entry, swag bag
Additional	Varies	Multiple	Meal, Beverage, Contest, Prize sponsors

Platinum Partner

\$5,000

Sponsorship Investment

What You Receive:

- Corporate team entry (4 golfers)
- Free round valued at \$400
- **Premium Swag Bag** valued at \$2,900
- Signage on golf course (prominent placement)
- Company logo on tournament materials
- Social media recognition
- VIP meal & beverage included
- Hole sponsorship opportunity

3 Platinum spots available

PLATINUM LEVEL

Premium Swag Bag Contents:



Gold Partner

\$2,500

Sponsorship Investment

What You Receive:

- Corporate team entry (4 golfers)
- Free round valued at \$400
- **Gold Swag Bag** valued at \$2,030
- Course signage recognition
- Company logo on tournament materials
- Social media promotion
- Meal included
- Sponsor recognition in program

4 Gold spots available

Second Tier | Excellent Visibility

Gold Swag Bag Value: \$2,030

GOLD LEVEL



Premium golf accessories, branded merchandise, and exclusive items valued at \$2,030 for each team member

Strong Community Impact & Recognition

Silver Partner

\$1,250

Sponsorship Investment

What You Receive:

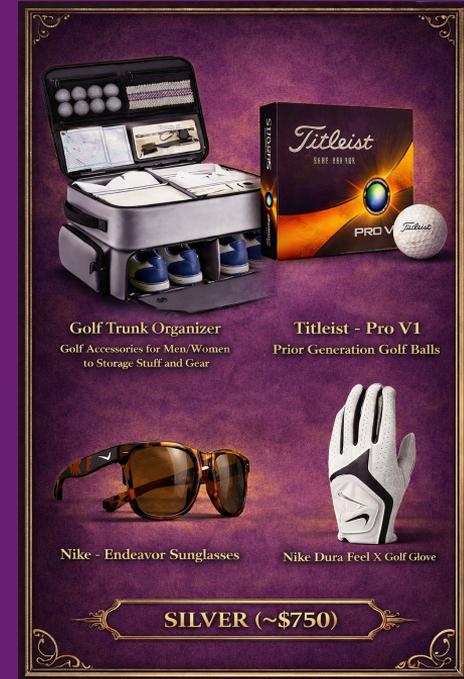
- Corporate team entry (4 golfers)
- Free round valued at \$400
- **Silver Swag Bag** valued at \$770
- Course signage placement
- Company logo featured
- Tournament program mention
- Light refreshments
- Team recognition

4 Silver spots available

Third Tier | Quality Recognition

SILVER LEVEL

Silver Swag Bag Value: \$770



Quality golf merchandise, sporting accessories, and branded items valued at \$770 per team member

Mid-Level Investment with Strong Returns

Bronze Partner

\$750

Sponsorship Investment

What You Receive:

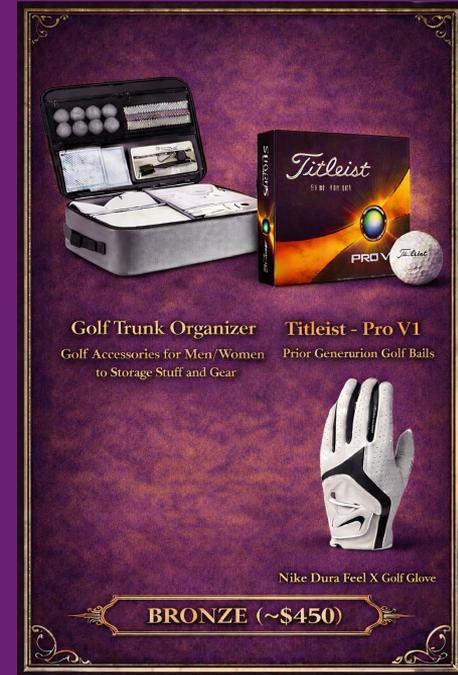
- Corporate team entry (4 golfers)
- Free round valued at \$400
- **Bronze Swag Bag** valued at \$450
- Course signage
- Logo on materials
- Program recognition
- Refreshments
- Team acknowledgment

4 Bronze spots available

Entry Level | Solid Value

BRONZE LEVEL

Bronze Swag Bag Value: \$450



Excellent value with golf accessories, branded apparel, and tournament merchandise valued at \$450

Accessible Support with Meaningful Impact

ADDITIONAL SPONSOR OPPORTUNITIES I

Meal Sponsor

\$500

- Sponsor post-tournament meal
- Signage at dining area
- Company recognition & logo display

Beverage Sponsor

\$500

- Non-alcoholic or full beverage service
- Course signage placement
- Brand visibility throughout tournament

Longest Drive Sponsors

\$300 each

- Featured at Holes 2 & 10 (Par 5)
- Prominent hole signage
- Prize recognition and company branding

ADDITIONAL SPONSOR OPPORTUNITIES II

Closest to Pin Sponsors

\$300 each

- Featured at Holes 3 & 14 (Par 3)
- Premium hole signage placement
- Contest recognition and brand visibility

Prize Sponsor

\$300

- Prize donation or monetary contribution
- Logo on prize display table
- Winner announcement with company recognition

Tee Sponsors

\$200 each

- Individual hole sponsorship
- Hole signage with company name
- Brand visibility throughout the day

Why Sponsor the CJGT?

Community Impact

Direct support for scholarships and mentoring programs that change lives

Brand Visibility

Prominent recognition among 150+ attendees and regional networks

Legacy Building

Honor the memory of Brother Christopher Johnson while advancing the mission

Networking

Connect with community leaders, business professionals, and philanthropists

Business Growth

Strengthen relationships with valued partners and potential clients

Exclusive Experience

Premium day of golf at beautiful Deer Brook Golf Club in Shelby, NC

SPONSORSHIP LEVELS & PRICING

Complete Sponsorship Overview

Level	Investment	Spots	Team Entry	Swag Bag	Key Benefits
Platinum	\$5,000	3	\$400 value	\$2,970	Premium visibility, VIP treatment, hole sponsorship
Gold	\$2,500	2	\$400 value	\$2,030	High visibility, program mention, signage
Silver	\$1,250	4	\$400 value	\$770	Strong recognition, program mention, signage
Bronze	\$750	1	\$400 value	\$450	Basic recognition, program mention, signage
Additional	Varies	Multiple	—	—	Meal, Beverage, Contest, Prize, Tee sponsors

Total Investment Value: Each sponsorship includes team entry (\$400 value) + swag bag + course recognition + social media promotion

Tournament Dates: 2026-2030



Strategic Goal: Host 36 teams annually | Build 5-year partnership commitments

Deer Brook Golf Club

Championship Course Excellence

- **Location:** Shelby, North Carolina
- **Par:** 72 | **Yards:** 6,911 (Championship)
- **Established:** 1999
- **Course Rating:** 73.4
- **Features:** Bentgrass greens, elevated tees & greens, scenic rolling terrain
- **Amenities:** Mulligan's Restaurant, Pro Shop, Full Bar & Patio



A hidden gem offering a tranquil country atmosphere

with championship-caliber play for all skill levels.

201 Deer Brook Drive | Shelby, NC 28150

An Hour West of Charlotte via I-85 & US 74

Join Us

Become a Sponsor Today

Contact Information

Omegas of Shelby

Email: golf@omegasofshelby.org

Website: OmegasOfShelby.org

Evolutionary Mentoring Program

Website: <https://romantic-ptolemy.emergent.host/>

Sponsorship Opportunities Limited | Secure Your Spot Today